Blockchain and Cargo Insurance

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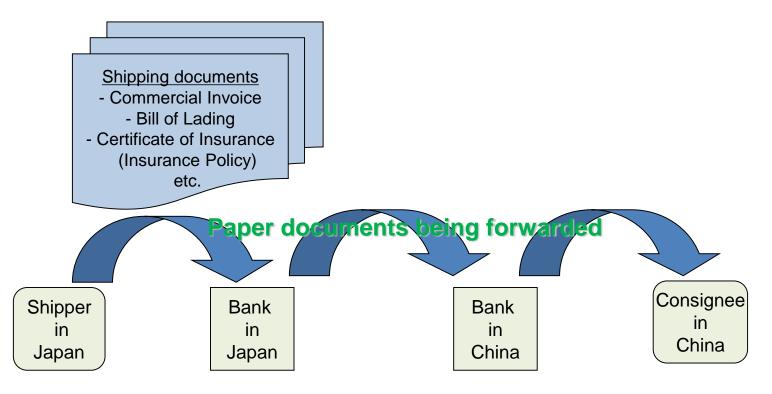
Agenda

- A problem we see in the global trading
- Advantage of the Blockchain technology
- "Proof of Concept" and what was proved
- What is to change?
- Putting it into practice

A problem we see in the global trading

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The "conventional" flow of documents for export/import under a L/C (CIF terms)



The Bank buys the shipping documents and the Shipper gets paid.

The Consignee pays against shipping documents

A problem we see in global trading

The problem;



Why is it a problem;



A problem we see in global trading

- Can electronic data exchanging solve the problem?
- Pros and Cons of electronic data





Advantage of the Blockchain technology

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- A major advantage of utilizing blockchain technology is the security
- It is considered impossible to forge a data on a blockchain



Traceable



Irreversible



Transparent



Paperless (...of course)

- From December 2016 to March 2017
- With NTT Data
- Purpose of PoC
 - Create a blockchain based "Data" Insurance Policy (Certificate of Insurance)
 - Transfer of the blockchain based "Data" within the parties concerned
- Also to check if it is;
 - Practical
 - ✓ Efficient
 - Secure



Created "blockchain based";

Insurance policy (certificate of insurance)



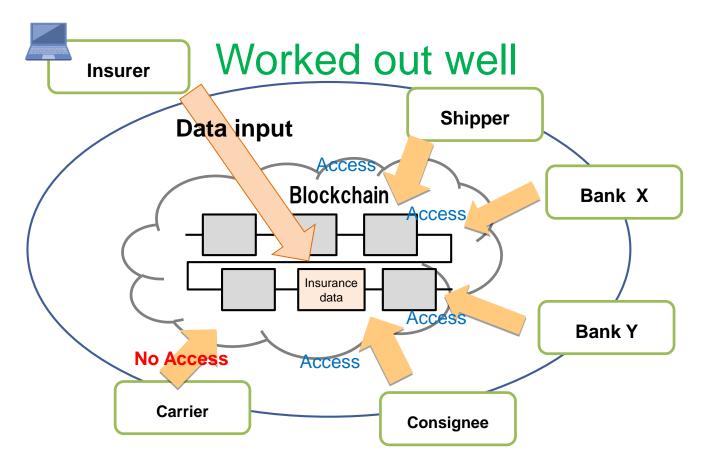
Data Commercial Invoice

Data Letter of Credit

Data Bill of Lading

Worked out well

Tested the accessibility to the data by the parties concerned



control of who can access which data

Proved that it will reduce the conventional clerical work

(e.g.)
Shipper - data input for insurance
Bank - verification of the terms on documents
Bank - shipping the documents
Insurer - issuing policies or certificates

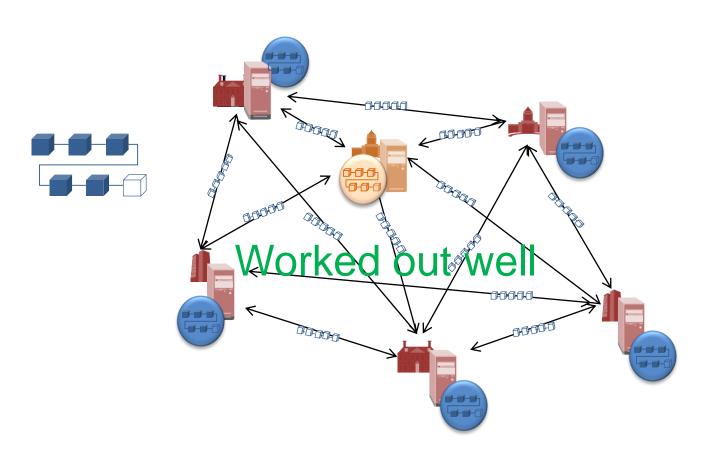
Example of Shipper X

The shipping documents being data based, 85% of the Shipper's time for data inputting is presumed to be eliminated.

Example of Insurer Y

The shipping documents being data based, clerical workload within insurer X is presumed to be reduced 8,300 hours per year.

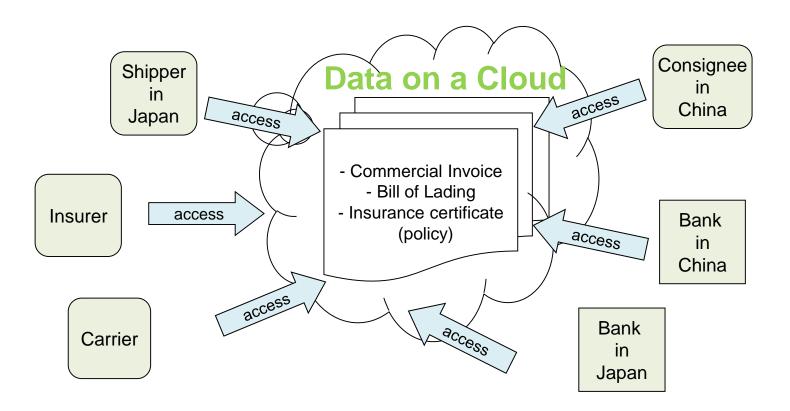
Tested deliberately attempt hacks to the blocks



What is to change?

What is to change?

Image of blockchain based transactions





- Reduces the amount of conventional clerical work
- Eliminates cost for sending documents
- Eliminates time for waiting the documents
- Eliminates risk of documents being lost or misplaced

What is to change?

Import cargo under "due course of transit" sitting at "Port X"

⇒ US\$370 million

"Provided" the waiting time for documents being eliminated;

(Assumptions)

- LC as a payment method: 40%
- usage of Bill of Lading: 70%
- ratio of shipments shorter than 10 days: 50%

An example of accumulation decrease;

40% x 70% x 50% = 14% 📸



(other factors to consider :Cargo picked up by L/G etc...)



At "Port X", US\$370million x 14% = US\$ 52M to be eliminated



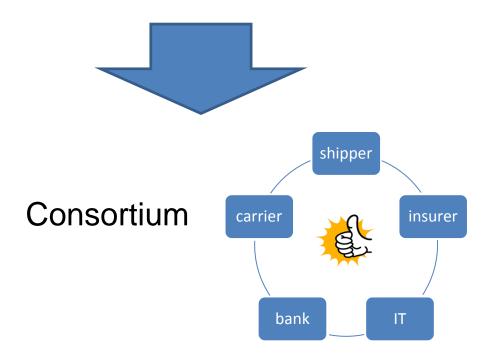
Putting it into practice

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Blockchain based electronic data exchange --- Will it fly?

If it's "Insurance stand alone" --- Will not fly.... (probably)

From an user's (or bank's) perspective --- All or nothing



Putting it into practice

In terms of Marine Insurance law:

- There is no physical "assignment" of the policy or certificate
- Could the "access" to the blockchain data by the consignee be considered as an "assignment of the policy" from a legal standpoint?

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Conclusion

- Blockchain could change the global trading
- Will bring efficiency and speed
- Could reduce unnecessary port accumulation
- Insurance is just a piece
- Key; Cooperation, joint projects, legal status

Thank you for your attention!

Tom Shinya

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